


# 香港工商管理 第六天活动报导 Hong Kong Business Administration Day 6

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DSA, Int. Dept.  
2019.2.1

# Curriculums of today

## 今日课程

**Today is 5<sup>th</sup> day of business administration course. Today's main content is the case study speech contest. After 5 days preparation, the students finally come to show their achievements.**

今天课程的主要内容为案列分析大赛展示及点评。同学们通过5天的学习与准备，终于要展示他们的风采与成果了。



# Case Study Speech Contest 案例分析大赛

According to the first five days of the course and practice, the groups conducted case study speech contests respectively on Standard Chartered Bank, Convoy, AIA Group, Pacific Insurance and AXS AXA.

结合前五天的课程与实践环节，各小组分别针对渣打银行、康宏公司、友邦集团、太平洋保险及AXS安盛企业进行案例分析演讲大赛。



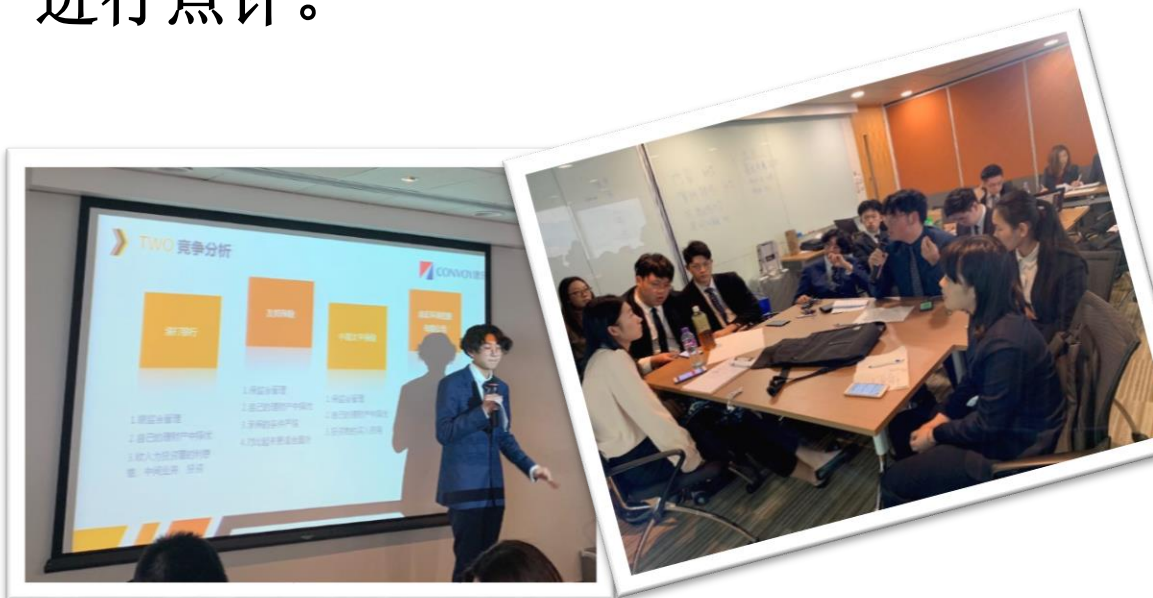


# Case Study Speech Contest

## 案例分析大赛

**Each student of the four groups needs to give a speech in front of the whole class. After all the members of the group finished speech, other groups' members will pose some questions. Finally the teacher will give feedbacks to the students.**

按照组别，每位同学依次上台演讲属于自己的部分，小组成员全部演讲完毕后，由其他组别成员进行尖锐提问，最后由老师进行点评。



# Champion team 冠军小组

**Congratulations to Group one for winning the champion award!**  
**恭喜第一小组，荣获冠军奖！**



# Issue the certificate 颁发结业证书

**After 6 day's learning in HK, the students continuously developed their potentials. Under the guidance of the tutors, they worked as a team and cooperate and help each other so as to overcome various difficulties and challenges! Congratulations to them! Proud of them!**  
**经过这六天的努力学习，同学们不断开发自己的潜能，在导师的指导下，团队相互协作，完成各类挑战，取得圆满成果。大家都顺利结业啦！**





# The gains of the students

## 学生心得

**Frank: The business administration internship comes to end today. Today's content mainly included case study speech contest and certificate issuing. I have learned the importance of cooperation and know that success can be guaranteed only when every member of a team works towards one direction and help and cooperate with each other. Though the contest result is not as satisfying as I wanted, I have learned a lot and gained friendship! I am so glad to attend this business administration internship and hope to have another chance to attend again!**

# The gains of the students

## 学生心得

冯毅：今天是工商管理课程的最后一天了，主要是案例分析演讲比赛及颁奖留念！此次比赛是以小组为单位，我们组只得到了第四名，心中有些遗憾！这次比赛让我懂得了团队合作的重要性，团队的每一个成员都要有积极向上的凝聚力，相互帮助相互合作，才能走向成功！虽然比赛结果不尽人意，但此次培训让我收获了知识，也收获了友谊！很开心，也希望以后还能多多参加此类活动！

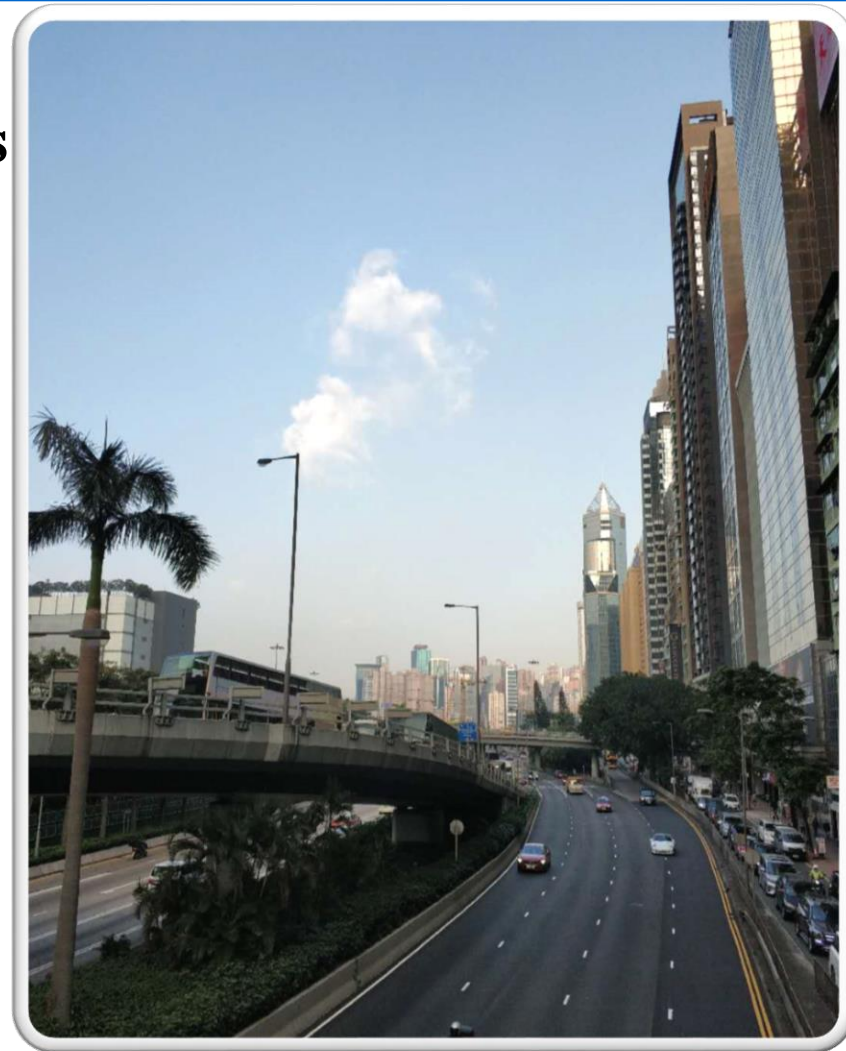


# Back Home 回程

**The business administration courses has successfully finished! The students are eager to go back home. We will leave for Shenzhen Airport at 9:30 tomorrow morning.**

此次金融课程已圆满结束，同学们都迫不及待的想要回家，明天早上9:30我们将乘坐前往深圳机场的大巴，开始返程！

**Goodbye, Hong kong!  
香港，再见！**



**Thank you for watching!**  
**感谢欣赏!**

