


香港工商管理 第四天活动报导 Hong Kong Business Administration Day 4

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國際部學務處
DSA, Int. Dept.
2019.1.30

今日课程

It's now our 4th day in HK. Today's business management course includes resume writing skills , global market outlook and its impact on enterprises, and in the afternoon comes a cash simulation game.

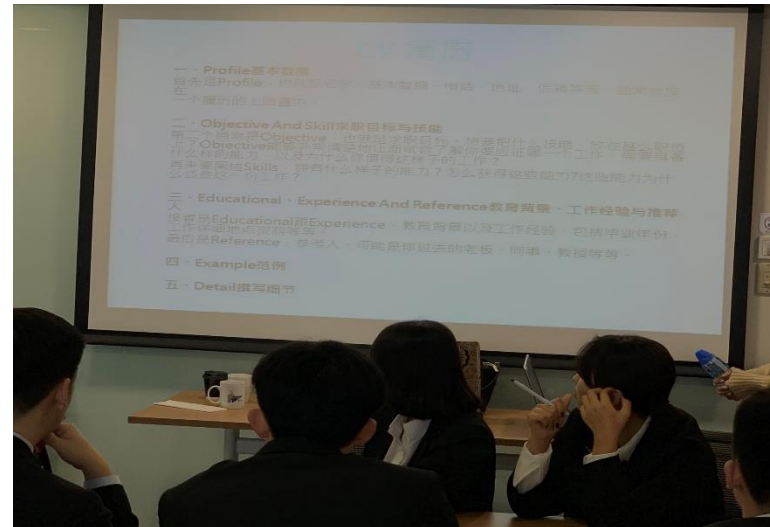
行程第四天:9:30准时开课, 今日上午的课程是简历的书写技巧、环球市场前瞻及对企业之影响, 下午将进行现金模拟游戏。



Resume writing 简历的书写



The instructor taught the students the writing skills of several basic elements of the resume, including basic data, job search goals and skills, educational background, work experience and referees etc. The students will write their resumes and participate in one-on-one interviews tomorrow to apply for the position of independent financial consultant of Convoy. 导师跟同学们分享简历几个基本要素的书写技巧,包括基本数据、求职目标与技能、教育背景、工作经验与推荐人等。今晚同学们将书写自己的简历,明日参加一对一面试来应聘康宏公司的独立理财顾问一职。



环球市场前景及对企业之影响

The tutor interacted with the students and analyzed the features of the world's major economies and predicted 2019 global political and economic risks by doing case studies on global representative national policies and famous enterprises.

导师与同学们互动交流并分析全球各大经济体的特点，并综合全球代表性国家政策 and 名业案例分析2019全球政经风险。





环球市场前景及对企业之影响

Analyzing the product features and business policies of major Internet technology companies through the brand's stock price changes

通过品牌的股价变动来分析各大互联网科技企业的产品特点与经营政策。



Cash Stimulation Game

模拟现金游戏

The students listened carefully to the tutor's introduction of the game rules and an overview of the funds, stocks, and bonds.
同学们聚精会神地听导师介绍游戏规则以及基金、股票、债券的概述。



Cash Stimulation Game

模拟现金游戏



At the beginning of the game, each group plays as a company, which included a CEO, a trader and a researcher. Each year, the host announces news of major events and each company needs to Purchase wealth management products based on trends predicted by them and after 5 years, the team with the highest assets won.

游戏开始，每个小组化身为一个公司，每个公司选出CEO、交易员及研究人员，以“年”为单位，共5年，每一年主持人公布各类大事件新闻，每个公司根据自己预测的趋势购买各类理财产品，最终，资产最高的小组获胜。

Cash Stimulation Game

模拟现金游戏



Intensive research and transaction
紧张激烈的研讨交易中。。。

Group Conclusion

小组总结



**Speech from the champion
group CEO**
小组CEO发言

Tutor's feedback
各小组导师总结指导!

The students have learned a lot from this game! Good job!
今天的现金模拟游戏让同学们收获满满!

The gains of the students

学生心得

Alan: Today is the 4th day of our training .The tutors organized a simulation cash game competition of business management . Our team was in a leading position at the very beginning, but then because of our impulse, we invested all the cash in the stock, and the stock , which led to the loss of funds, and we lagged behind the last one in the end. In this competition, I learned the lesson that I should deal with matters in a steady mood rather than in rush. Today is a very happy day because I have learned a lot.

杜朱俊：今天是培训第四天，导师们组织了一个现金模拟的商业管理比赛。我们小组一开始都很领先，但是后来因为冲动，将全部现金投给了股票，股票下跌导致了资金的损失，结果成了最后一名。此次比赛，让我吸取了教训：做事应该稳中求胜，不可急于求成。今天是很快乐的一天，因为我学到了很多知识！

Thank you for watching
感谢欣赏，未完待续.....



To be continued....