


香港工商管理 第五天活动报导 Hong Kong Business Administration Day 5

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Today's business management course included two parts, personnel management knowledge training and one-on-one interview in the morning and case analysis on AXA Ansheng enterprise in the afternoon.

今日课程：上午人事管理知识培训及一对一面试；下午AXA安盛企业案例分析。



Personnel management

人事管理

The tutor analyzed the personnel management system of the company through the philosophy of ‘sense, selection, education, use, and retention’, and told the students the importance of unity and cooperation through small games.

导师分别通过“识、选、育、用、留”来剖析企业的人事管理制度，并通过小游戏告诉同学们团结合作的重要性。



One-one-one interview

一对一面试

The intense one-on-one interview begins. 紧张激烈的一对一面试开始啦!

After the interview, the interviewer commented on the resume and interview performance of the students, and gave practical suggestions to them.

面试结束后，面试官针对同学的简历及面试表现作出点评，并给出简历和言谈举止等细节的实用性建议。



Case Study

案例分析



Through the event sharing of AXA Ansheng enterprise, the students get to know how to find a safety harbor for the enterprise, how to improve the happiness index of the staffs , how to maintain growth when the economy is enduring constant changes and risks and how to establish goals and implement plans.



导师通过AXA安盛企业简报内容分享，让同学们了解如何通过保险和金融产品来给自己的企业找到避风港，提高员工的幸福指数，并在经济动荡时，还能持续保持增长以及如何建立理财目标及实施计划。

The gains of the students

学生心得

Sam: Today is the fifth day of business administration. In the morning, the teacher introduced the basic concept and let me know what is personnel management. Through small games, I understand the importance of cooperation. We have also learned some entrepreneurial spirits. For example, the spirit of the Lion Rock gave me a sense of the firm belief of some self-start entrepreneurs step by step to make the company bigger and stronger. We also watched some videos and learned some business related knowledge. In the morning, we also conducted a mock interview. I prepared my resume carefully. I paid great attention to the image during the interview because it was the first impression on the interviewer. The interviewer modified my resume and gave me some suggestions for improvement. In the afternoon, we learned about AXA Insurance, an insurance company in France, and we know its operating philosophy. This day's class is over, and I have learned a lot!

The gains of the students

学生心得

马经纬：今天是工商管理的第五天，上午老师进行了基础理念的介绍，让我知道了什么是人事管理。通过小游戏让我明白了合作的重要性，想要做一个成功的企业家，团结合作，互利共赢，是必不可少的。我们也学习到了一些企业家精神，例如狮子山精神让我知道了一些白手起家的企业家一步一步把企业做大做强坚定信念。我们也观看了一些影片，学到了一些有关商业的知识。上午我们还进行了模拟面试，我也认真准备了简历，在面试中我非常注意形象，因为这是给面试官的第一印象。面试官对我的简历进行了修改，并给我了一些改进的建议。下午我们了解了安盛保险，这是法国的一家保险公司，我们知道了它的运作理念。这样一天的课程就结束了，收获颇多！

Thank you for watching
感谢欣赏，未完待续.....



To be continued....